



Costs of Renting A Hot Water Tank

Charges from Other Companies

Invoice Date **May 31, 2011**
 Billing Period **Apr 27, 2011 - May 27, 2011**
 Account Number [REDACTED]
 Service At: [REDACTED]
 KANATA ON K2L 4E9



Sample

Direct Energy Home Services		Detailed Charges
Water Heater	#	23.99
Total Credits		0.00
Total Charges		23.99
# Items subject to HST	HST Registration: 888630035	

Questions about your water heater?
 Be informed. Call Direct Energy at 1-866-203-8829
 To learn more about your worry-free service

Average Rental \$23.99 p/month
 x 12 months
 Equals \$287.88 per year!

Did you know you are renting from Direct Energy not from Enbridge?

Charges from Other Companies

Invoice Date **November 28, 2008**
 Account Number [REDACTED]
 Service At: [REDACTED]
 KANATA ON

Direct Energy Home Services		Detailed Charges
Rental Water Heater	*	20.03

Direct Energy Billing Sales & Service
 A new high efficiency

In less than 3 years the rental rates went up by over **19%!**
 That equals MORE than 6% increase per year.



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So what are you REALLY paying?

Direct Energy increases its rates by a minimum of 6% per year (actually it is more than that).

The average Hot Water Tank lasts 10 years.

Your rental costs based on current prices with a conservative 6% annual increase:

Year 1 = \$287.88
Year 2 = \$305.15
Year 3 = \$323.46
Year 4 = \$342.87
Year 5 = \$363.44
Year 6 = \$385.25
Year 7 = \$408.36
Year 8 = \$432.87
Year 9 = \$458.84
Year 10 = \$486.37

TOTAL: \$3,794.49
PAID OVER 10 YEARS

This is more than the cost of a tankless fully installed which increases the value of your house.

We know Direct Energy increases its rates by a minimum of 6% per year.

The average Tankless Water Heating System lasts 20 to 25 years so if you keep renting your hot water tank:

First 10 Yrs: \$3,794.49
Year 11 = \$515.55
Year 12 = \$546.48
Year 13 = \$579.27
Year 14 = \$614.03
Year 15 = \$650.87
Year 16 = \$689.92
Year 17 = \$731.32
Year 18 = \$775.20
Year 19 = \$821.71
Year 20 = \$871.01

TOTAL: \$10,589.84
PAID OVER 20 YEARS

Keep in mind the tankless can last on average of 25 years!



Costs of Renting A Hot Water Tank Verses Buying a Tankless Water Heating System

The current price for BUYING a Tankless Water Heating System (never runs out of hot water) professionally installed & warranted is LESS than \$3,000.00

So why are you paying \$10,589.84 in rental fees!

But there are even more costs that you are not aware of...

A traditional Hot Water Tank heats water 24 hours a day, continuously boiling 400 pounds of water every single day - 7 days a week - every single week using gas even when you aren't home wasting your hard earned money.

The Tankless Water Heating System ONLY runs when you turn on a tap. It never uses gas unless you turn it on (and it never runs out of hot water).

The Tankless Water Heating System average lifespan is 20 to 25 years (compared to 10 years for a traditional hot water tank)

Our Tankless customers are seeing an average of \$18.00 to \$23.00 per month in gas savings!

Gas prices WILL go up over the years to come (we will estimate it at a very conservative 4% per year)

So based on the most conservative savings (\$18 per month with an annual increase of 4%) here is what you can anticipate to save:

Minimum Average Annual Gas Use Savings:

Year 1 = \$216.00

Year 2 = \$224.64

Year 3 = \$233.63

Year 4 = \$242.97

Year 5 = \$252.69

Year 6 = \$262.80

Year 7 = \$273.31

Year 8 = \$284.24

Year 9 = \$295.61

Year 10 = \$307.44

Year 11 = \$319.73

Year 12 = \$332.52

Year 13 = \$345.82

Year 14 = \$359.66

Year 15 = \$374.04

Year 16 = \$389.00

Year 17 = \$404.56

Year 18 = \$420.75

Year 19 = \$437.58

Year 20 = \$455.08

TOTAL: \$6432.06

MINIMUM SAVINGS OVER 20 YRS.

If you add the \$10,589.84 you are paying in rental fees over 20 years
Plus your minimum gas savings of \$6,432.06

it adds up to \$17,021.90



Costs of Renting A Hot Water Tank Verses Buying a Tankless Water Heating System

You will spend

\$17,021.90

Just for the privilege of renting a hot water tank
that could potentially make you very sick

Did you know?

Hot water tanks are the perfect breeding ground for many bacteria including the deadly legionnaires disease unless you keep the temperature above 140°F which means you will spend even more money on gas (on average another \$100 per year x 20 years = \$2,000 added to \$17,021.90 = **\$19,021.90 renting**)

Every year in the US 1,107 people get legionnaires disease – that equals 92 per month, 21 per week, 3 per day. You don't just get it from drinking water... you get it from breathing the air when taking a warm shower!



15% of people who get Legionnaires disease die from it

Do you really want to continue risking the health of your family?

But there is more...





If you switch to tankless you help save our planet!

The Tankless Water Heating System produces less greenhouse gasses that are contributing to global warming, smog and unhealthy air quality.

In fact going tankless will save 2 pounds of carbon per day – every day.

This equals over 8 TONS of carbon in the life of your tankless water heating system.



x 8 = 8 Tons

Why spend **\$19,021.90** when you can get a tankless fully installed for less than \$3,000.00 and you get the added benefit of saving your families health and the planet with this one simple change.

It makes sense to go tankless!



Thank you!

We want to personally thank you for considering tankless.

We believe so strongly in taking active steps towards improving our city and our neighbors quality of life that we are putting up our own money to help you make this change.

For a limited time Francis Plumbing & Heating has lowered our already discounted prices for going tankless by an additional \$250.00 as our contribution.

This is our way of giving back to our community and helping our children grow up with cleaner air and safer water.

When you call our office for your free quote the price you receive will already be \$250.00 lower than our regular discounted special rate.

This way you can go tankless starting as low as \$2,356.00 + tax (instead of \$2,606.00)

For an exact quote please call our office to arrange for a free no obligation in home estimate.

613-224-0041

To learn more about Tankless go to
www.FrancisTankless.com

Financing and rental options are available.